

Response for Advisory Action
Application Serial No.: 10/736,427
Office Action dated July 19, 2007
Amendments dated August 30, 2007

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Jerry Dennis Sacks, et al. Confirmation Number: 3965

Serial Number: 10/736,427

Examiner: PEACHES, Randy

Filed: December 15, 2003

Group Art Unit: 2617

**For: SYSTEM FOR PRODUCT
SELECTION**

Attorney Docket Number: 1219.02

MAIL STOP AMENDMENT

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT AND RESPONSE TO OFFICE ACTION DATED JULY 19, 2007

In response to the Office Action dated July 19, 2007, having a shortened statutory period for response set to expire on October 19, 2007, Applicants respectfully request entry and consideration of the following amendments and remarks. Applicants greatly appreciate Examiner Peaches taking the time to discuss and consider the application. Applicants have submitted claims amended to better define the invention.

Applicants are filing a response before the two month deadline to request advisory action of this response.

Amendments to the Claims begin on page 2 of this paper.

Remarks begin on page 6 of this paper.